

Matthew Brunetti

Digital Designer based
in Colorado



CONTACT INFO

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(570) 606-5687

[Portfolio](#)

EDUCATION

2018 - 2022

**Bachelor of Design in Digital
Art and Media Design**
Pennsylvania State University

2018 - 2022

**Bachelor of Arts in
Advertising & Public Relations**
Pennsylvania State University

SKILLS

- UI/UX Design
- Adobe Suite
- Marketing Strategy
- Market Research
- Graphic Design
- User Flows

CERTIFICATES

- **UI/UX Design**
University of Denver (ongoing)

CAREER PROFILE

Experienced Graphic Designer looking to cultivate my dual degree abilities in a challenging working environment. I have 3 years of professional experience being the design lead for integrated marketing campaigns.

EXPERIENCE

2022 - Current

Graphic Designer - Pennsylvania State University

Responsible for all graphic design print and digital needs. Develops creative strategy for marketing campaigns across print and digital channels.

- Leads student work
- Increase KPI's when implementing new graphics
- Handles stakeholder contact for design request

2021 - 2022

Social Media Intern - Pennsylvania State University

Handles photography for events and managing the social media posting schedule.

- Increased follower count over a six month period
- Directed photography during Media Day events
- Handled organic advertising for fundraising

2022 - Current

Blue Band Photographer - Pennsylvania State University

Photographs blue band events for marketing material including print and social media.. Required to plan, and follow brand guidelines for all shoots.

- Increased coverage of Blue Band activities
- Communicated creative photo ideas
- Packaged materials for stakeholders